

Cookie Policy

Introduction

Goffs Ireland, a private company limited by shares and registered in Ireland (Registered Number 45567) and having its registered office address at Goffs Bloodstock Sales, Kildare Paddocks, Kill, Co Kildare ("us", "we" or "our") use cookies to help us remember details of your visits to our website, including <http://www.goffs.com> and your Goffs account (together the "Site"). The details the cookies remember include, but are not limited to, technical information about your visit such as traffic data, location data, browser language, your IP address, the previous website from which you reached us and the type of browser you use. Accordingly, our privacy statement, available here: <http://www.goffs.com/privacy-policy>, will apply to our processing of personal data we obtain via our cookies.

What are "cookies"?

A cookie is a small data file that is transferred to your device (e.g. your phone or your computer) by the websites you visit which collects information, including personal information about you. For example, a cookie could allow the Site to recognise your browser, while another cookie could store your preferences to allow you to navigate the Site effectively. Cookies can also help to ensure that adverts you see online are more relevant to you and your interests.

Types of cookies used on this Site

We may place our cookies on your device via the Site. Accordingly, our privacy statement will apply to our treatment of the information obtained by us via our cookies. We may also allow our business partners to place cookies on your device.

We use the following types of cookies on the Site:

- **Strictly necessary cookies.** These are cookies that are required for the operation of our Site. They include, for example, cookies that enable you to log into secure areas of our Site or make use of our services. These cookies do not require consent bearing in mind that they are strictly necessary for operating the Site.
- **Analytical or performance cookies.** These allow us to recognise and count the number of visitors and to see how visitors move around our Site when they are using it. This helps us to improve the way our Site works, for example, by ensuring that users are finding what they are looking for easily. These cookies are used based on your consent unless otherwise stated by us.
- **Functionality cookies.** These are used to recognise you when you return to our Site. This enables us to personalise our content for you, greet you by name and remember your preferences. These cookies are used based on your consent unless otherwise stated by us.
- **Targeting cookies.** These cookies record your visit to our Site, the pages you have visited and the links you have followed. We will use this information to make our Site and the advertising displayed on it more relevant to your interests. These cookies are used based on your consent.

Our cookies

Cookie	Domain	Description	Duration	Classification
ASP.NET_SessionId	Goffs.com	We use a session cookie to maintain information about each visit to the Site and enable core Site functionality. This cookie does not contain any personal information, only lasts for the duration of your visit, and is deleted as soon as you close your web browser.	Session	Strictly Necessary

Third party cookies

You should also be aware that there are cookies which are found in other companies' internet tools which we are using to enhance the Site. We have no control over these third party cookies. To deactivate the use of third party advertising cookies, please click *Update cookies preferences* at the bottom of any page on the site to manage the use of these types of cookies.

Cookie	Domain	Description	Duration	Classification
YSC	.youtube.com	YouTube sets this cookie to track the views of embedded videos on YouTube pages.	Session	Targeting
VISITOR_INFO1_LIVE	.youtube.com	YouTube sets this cookie to measure bandwidth, determining whether the user gets the new or old player interface.	6 months	Targeting
ga*	.goffs.com	Google Analytics sets this cookie to store and count page views.	1 year 1 month 4 days	Analytics
_ga	.goffs.com	Google Analytics sets this cookie to calculate visitor, session and campaign data and track site usage for the site's analytics report. The cookie stores information anonymously and assigns a randomly generated number to recognise unique visitors.	1 year 1 month 4 days	Analytics

cookie_consent_level	www.goffs.com	This cookie is used for storing the visitor preference for the cookies in the information notice.	1 year 1 month 4 days	Strictly Necessary
VISITOR_PRIVACY_METADATA	.youtube.com	Stores the user's cookie consent state for the current domain	6 months	Strictly Necessary
yt-remote-device-id	youtube.com	YouTube sets this cookie to store the user's video preferences using embedded YouTube videos.	Please contact Google	Targeting
yt.innertube::requests	youtube.com	YouTube sets this cookie to register a unique ID to store data on what videos from YouTube the user has seen.	Please contact Google	Targeting
yt-remote-connected-devices	youtube.com	YouTube sets this cookie to store the user's video preferences using embedded YouTube videos.	Please contact Google	Targeting
yt.innertube::nextid	youtube.com	YouTube sets this cookie to register a unique ID to store data on what videos from YouTube the user has seen.	Please contact Google	Targeting
__cf_bm	.vimeo.com	Cloudflare sets the cookie to support Cloudflare Bot Management.	1 hour	Functional

How to manage and disable cookies

Our Site uses certain cookies to enable the Site to work, including strictly necessary cookies which we use without your consent, based on our legitimate interest to operate the Site. In case you enable the use of all cookies or certain types of cookies (such as analytics, functional and targeting cookies), you are consenting to us using the aforementioned cookies, in compliance with our Cookie Policy.

Your browser may also allow you to set how it handles cookies. You can manage cookies by activating the setting on your browser that allows you to decline all cookies or which prompts you on whether to accept each cookie. If you use your browser setting to block all or some cookies (including strictly necessary cookies) all or some parts of the Site may not work as intended or may not work at all without cookies.

You can change your cookie preferences at any time by clicking *Update cookies preferences* at the bottom of any page on the Site to manage the use of these types of cookies. You may need to refresh your page for your settings to take effect. Alternatively, most web browsers allow some control of most cookies through the browser settings as stated above.

To find out more about cookies, including how to see what cookies have been set, visit <https://youonlinechoices.eu/> or <https://allaboutcookies.org/>.

Changes to our Cookie Policy

We may change our Cookie Policy at any time. If we make material changes to our Cookie Policy, we will let you know either by posting the changed Cookie Policy on the Site or by sending you an email. It's important that you review any changes to the Cookie Policy.

If you have any questions in relation to the Cookie Policy, or our approach to cookies, please do not hesitate to contact us at dpo@goffs.ie or alternatively you can write to us at Data Protection Officer, Goffs Bloodstock Sales at Kildare Paddocks, Kill, County Kildare.

This cookie policy was last updated on 29/04/2024.